GOVERNMENT OF INDIA
TOURISM AND CULTURE
LOK SABHA

UNSTARRED QUESTION NO:2961
ANSWERED ON:07.12.2000
TOURISM DEVELOPMENT PLAN
GANGASANDRA SIDDAPPA BASAVARAJ

Will the Minister of TOURISM AND CULTURE be pleased to state:

(a) whether the Government of Andhra Pradesh has suggested a four-pronged strategy for the development of tourism industry in the country;

(b) if so, whether a three day seminar on tourism and travel was held in Hyderabad during September, 2000 ;

(c) if so, whether the Government of Andhra Pradesh is contemplating to float a separate finance corporation to mobilise funds for investment in the tourism sector;

(d) if so, the details thereof;

(e) whether in view of the poor performance, the Union Government are considering to declare tourism as national priority, liberalise economy, pursue policy of sustainable development by fundamental barriers to growth and professionalise human resources development; and

(f) if so, the details thereof and the time by which the final decision is likely to be taken in this regard?

Answer

MINISTER OF TOURISM AND CULTURE (SHRI ANANTHKUMAR)

(a) Yes, Sir. The State Government of Andhra Pradesh has prioritized the Tourism as a major sector in view of its potential in employment generation and bringing in evenue to the State. Based on the reports of reputed consultants like World Tourism Organisation, Charles Korea Associates etc. for balanced and all round development of tourism in the State, the Tourism Policy of Andhra Pradesh is built on 4 pillars. These are:-

(i) Convention and heritage tourism of Hyderabad.

(ii) Consolidation of pilgrim tourism in Andhra Pradesh.

(iii) Development of the Buddhist circuit and leisure tourism around Nagarjunasagar and other Buddhist sites.

(iv) Hitherto untapped potential of beach tourism on the coast.

(b): Yes, Sir. In order to motivate investments in travel and tourism sector an investors` meet sponsored by CII was held at Hyderabad on 26th and 28th September, 2000.

(c): Yes, Sir.

(d): In order to raise funds for certain major projects like Shikar Nights, BotanicalGardens etc., the necessary modalities are being worked out for setting up of the Andhra Pradesh Tourism Finance Corporation.

(e)&(f): Considering the prevalent constraints of financial and infrastructural inputs in the tourism sector, the performance cannot be termed poor. However, the Union Government is engaged in the consideration of Revised National Tourism Policy which would attempt to deal with various barriers to the growth of this sector.